



SUPERVISION MEDIA AND BROADWAY WORLDWIDE ANNOUNCE LANDMARK DEAL TO BRING BROADWAY'S HIT MUSICALS TO GLOBAL CINEMA AUDIENCES

London/New York, 21st September, 2011 – New York & London based **Supervision Media** and **Broadway Worldwide, Inc** of New York have signed an exclusive multi-year licensing arrangement to bring four hit Broadway musicals to cinema screens across the globe. The deal includes the 2010 Tony Award® winning Best Musical **MEMPHIS**, which continues to draw sell-out crowds on Broadway and kicks off its US national tour this October in Memphis, TN. Also included in the deal are the recorded live-in-performance *Direct From Broadway®*: **JEKYLL & HYDE: THE MUSICAL** starring David Hasselhoff, Stephen Sondheim's **PUTTING IT TOGETHER**, a musical "review" starring Carol Burnett, and Broadway's longest running musical revue and Grammy Award® winning, **SMOKEY JOE'S CAFÉ: THE SONGS OF LEIBER AND STOLLER**.

All four will now be available to audiences worldwide as they hit cinema screens on every continent. **MEMPHIS** will hit cinema screens across the UK and Ireland on November 24th with South Africa, Hong Kong and several major European territories to open before the end of the year. Latin America, Australia and New Zealand will then follow in March 2012. **SMOKEY JOE'S CAFÉ: THE SONGS OF LEIBER AND STOLLER**, **JEKYLL & HYDE: THE MUSICAL** and **PUTTING IT TOGETHER** will launch across Europe on January (26th), February (25th) and March (22nd) of next year respectively with the rest of the world following from April 2012.

It was announced at this year's CineEurope in Amsterdam that all four musicals are to be made available in High Definition under the series title *Direct from Broadway®*, with Supervision Media now confirmed to bring the shows to cinema audiences worldwide.

Broadway's 2010 Best Musical **MEMPHIS** is an original story about the cultural revolution that erupted when the vision of a young white DJ met the voice of an electrifying black singer and the music changed forever. Winner of four 2010 Tony Awards®, **MEMPHIS** features an original score by Tony®-winner David Bryan, keyboard player and founding member of Bon Jovi.
www.MemphisTheMusical.com

JEKYLL & HYDE: THE MUSICAL brings new life to the classic story of the epic battle between good and evil, as imagined by acclaimed composer Frank Wildhorn and writer/lyricist Leslie Bricusse, with David Hasselhoff (Knight Rider, Baywatch) making his Broadway debut in the dual title role. From producer Cameron Mackintosh, **PUTTING IT TOGETHER** is award-winning composer/lyricist Stephen Sondheim's humorous, poignant and sophisticated musical "review" of material taken from a number of his original musicals. Broadway's longest running musical revue, **SMOKEY JOE'S CAFÉ** features the original Tony Award®-nominated cast performing 40 songs of Jerry Leiber and Mike Stoller, music that provided the soundtrack to the lives of a generation of Americans.

Visit www.supervisionmedia.net for more information about these shows.

About Broadway Worldwide

Broadway Worldwide was established in 1995 as first-to-market in the high definition, surround sound production and worldwide distribution of Broadway musicals captured live-in-performance for digital cinema, DVD and television. Broadway Worldwide's production of **MEMPHIS** was presented in movie theatres throughout the US and Canada earlier this year, to enormously

positive critical and viewer response. Broadway Worldwide's production team is led by founder and executive producer Bruce Brandwen, five time Emmy Award®-winning director Don Roy King (*Saturday Night Live, Survivor*) and Grammy® and Emmy Award®-winning sound producer Matt Kaplowitz (*Ghandi, PBS' To Bear Witness*). www.broadwayonline.com

About SuperVision Media

SuperVision Media is a leading global rights owner and distributor for cinemas and out-of home venues. SuperVision has worked with clients such as FIFA, Formula One, ESPN and the BBC. Currently, SuperVision is the exclusive global theatrical distributor for Wimbledon Championships in 3D working alongside Sony and is also delivering Michael Flatley's Lord of the Dance 3D into cinemas globally. SuperVision's other content includes a selection of music and entertainment programming delivered out of its New York and London offices.

www.supervisionmedia.net.

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